

WITH JBF ANDOVER/BLAINE & WHITE BEAR LAKE/NE METRO

Let's do this together!

If you're a first-time seller, or a returning consignor needing a refresh, you'll find everything you need to know— right here in this guide— to help you turn your outgrown kids items into CASH.





But, First Things First: REGISTER!

Save your spot by registering on **jbfsale.com** as a Consignor at our next sale



Second, Schedule Your Drop-off Time

Once you're registered on jbfsale.com, visit the link below to schedule your drop-off time, pre-pay for your consignor fee and select your pick-up date if you choose not to donate all of your items at the conclusion of the sale.



Click Here to Register for our Next Sale in Blaine/Andover

WBL/NE Metro

Click Here to Register for our Next Sale in NE Metro/White Bear Lake





Check off this list as you gather your items!



Outdoor Toys

- **Bedrooms**
- Closets
- Playroom
- Furniture
- Kitchen
- **Bathrooms**
- Garage
- **Basement**
- Attic

Kids Grow Fast!

Children typically cycle through a wardrobe every 6 months. So, if you're feeling like you have lots of outgrown clothes in your home, you're not alone! Look around for other kid items you can sell, too.

Check all over your home!





Sort your gathered items into three categories:



Keep the items that you just aren't ready to part with yet.



Toss the items that are too well-loved (stains, missing pieces, not working).



Sell and CASH IN on the rest that meets our JBF standards listed below!

The 4 C'S HOW TO KNOW WHAT TO SELL

+ (111)

Clean

The newer it looks, the better it sells. Check carefully for stains, holes, pet hair, and odor in clothing. Clean all items thoroughly.



Current

Shoppers love trendy styles that are in fashion. Make sure items are in the right season. Sell warm weather clothing and shoes at our Spring/Summer sale. Sell cold weather items at our Fall/Winter sale.



Complete

Be sure all parts & pieces are present before you tag items. Shoppers want to open their items when they get home and find everything in working order. Toys, games and puzzles must be sold as complete sets without missing pieces. Clothing items must be functional (buttons and zippers work).



Compliant

Important Safety guidelines apply when selling a car seat, stroller, baby equipment and toys. Check **<u>safety.jbfsale.com</u>** for details.



Safety waivers are <u>REQUIRED</u> for all cribs & car seats.



Printing Your Tags



Print your tags on 8.5"x11" white cardstock in portrait mode.

No Printer? No Problem!

When you finish creating your tags use the "Print PDF" option and upload the PDF file to an office supply store. It will save you ink and time. You can even ask them to cut your tags!



WBL/NE Metro Blaine/Andover

Price and Prep Your Items

Now that you've created your JBF price tags, it's time to attach your tags and prepare each item for the upcoming sale.

Safety Matters

Throughout this guide, you'll see **safety alerts** to help you know when to check your items for recalls or JBF Safety Standards. JBF is dedicated to keeping families safe and we count on **YOU** to ensure the safety of all items you are selling.

Use our dedicated product safety website anytime to learn more!

JBF Safety Matters Website



Shopper-Focused Pricing

When You Price, Ask Yourself:

"What price would make me buy this item without hesitation... and brag about my bargain to my friends?"

We'll share pro-tips for pricing along the way, but in general, 50-90% off retail prices will help your items sell well!



S

PRO TIP! A Proven Way to Sell Even MORE!

Choose <u>REDUCE</u> when creating tags to allow your items to sell at 50% off during half price sale day. These items have a 30% GREATER chance of selling!



WBL/NE Metro Blaine/Andover

Grab Your Supplies:

- Laptop, tablet or mobile device
- White card stock (60lb+)
- 1.5 2.0 inch safety pins
- Plastic or wire hangers
 (Use child for 4T & under; adult size for 5+)
- 📨 Quart, gallon & XL clear storage bags
- 📥 Clear packing tape
- Nainters/masking tape
 - & Scissors
- 🛰 Ribbon, string or zip-ties

Optional Supplies:

- Tagging gun & barbs (Watch training videos)
 Paper Cutter
 Printer
- + Cleaning Supplies Magic Eraser, stain remover, etc.

More About the Supplies You Need

Click to Visit our Amazon Store

On the next pages, we'll show you how to **Price & Prep each Category** of item you can sell at the JBF sale in your local area!

- 🕐 Books, Games, Puzzles, Arts & Crafts
- Clothing (Children's through Juniors, Maternity, Costume/Dress-Up)
- () Infant Items (Bath, Diaper, Feeding, Other)
- C Large Items (Baby Equipment, Large Toys, Furniture)
- 🔿 Shoes
- 🔿 Toys
- Odds & Ends (Accessories, Kids Bedding/Decor, Mommy Mart, Sporting Goods, Misc)

Prep Essentials

Key guidelines to help you prepare each item for the sale.

- All pieces are secured together (pieces won't separate or fall out of bags)
- 2 Tag is attached securely so it won't fall off

Let's GO!

Price & Prep:

BOOKS, GAMES, **'** PUZZLES, ARTS & CRAFTS

-

JBF Shoppers love a good deal on books, games, puzzles & more!

Essential #1 - All pieces secured together Essential #2 - Tag stays attached

Be sure that games and puzzles have all their pieces included and are in their original packaging.



Bundle books by tying them together with a ribbon or string.



Use painter's tape that can be removed without damaging the item to keep boxes closed. Adhere the tag to the outside.



For wooden puzzles, use clear cling wrap or a plastic clear bag secured with packing tape.





Bundle similar arts & crafts items together in clear self-sealing bags and secure with clear packing tape.



Attach JBF tags using blue painter's tape that can be removed without damaging the item. (Do not use packing tape, as it will often destroy book covers and original boxes.)

Watch for More Tips

Adult Reading, Novels & Hobby Books are Accpeted in our Mommy Mart Area and should be marked to reduce on half price day per our Mommy Mart guidelines.

You CAN sell these items in great condition:

FRIENDS

WBL/NE Metro Blaine/Andover

- Soft infant books, board books & picture books
- Chapter books & homeschool materials
- Pregnancy & child-rearing books
- 🕑 Kid games & puzzles
- Kid-friendly video games & gaming systems
- Arts & craft supplies

Sorry, we CAN'T sell:

- Library Books with School Markings
- 🔀 R-rated DVDs or Blu-Ray
- 🔀 VHS tapes
- 😵 Video Games rated M
- X Mixed bags of arts & crafts items
- 😢 Used one-time use items



\$ At least **75%** off retail

Shoppers - just like you - are looking for **REALLY** great deals on these items and we recommend at least 75% off retail pricing and 90% off retail is even better!

Don't forget to mark these items to **REDUCE** on half price day!



rice & Frep

CLOTHING (Children's through Juniors, Maternity, Costume/Dress-Up)

WBL/NE Metro Blaine/Andover

FRIENDS

When it comes to selling your kids' outgrown clothing, JBF is the **BEST** option to maximize your earnings!

> Essential #1 - All pieces secured together Essential #2 - Tag stays attached



Be sure the hanger hook opens to the left, like a question mark.

<u>Watch for Tips on Tagging Clothing</u>



Place all clothing on hanger. Hanger hook opens to the left. Hanger fits the clothes so they won't fall off during the sale (shake test and pin to hanger if needed).



piece of clothing on a single hanger or bundle multiple hangers together.



Bundle more than one







Attach bottoms with safety pins or zip ties to the top of a regular hanger or use a pants hanger.



JUNIORS Tags on unpopular Brands like Walmart, Generic & No Name or Dollar Brands

Used Maternity and Jrs Clothing are required to be marked to reduce on half price day (New Spring 2026)

You CAN sell sizes infant to teen:

- At our SPRING/SUMMER event, sell clothing kids will wear regularly between our Spring and Fall JBF sale
- At our FALL/WINTER event, sell clothing kids will wear regularly between our Fall and Spring JBF sale

Sorrv. we CAN'T sell clothing that is:

🔀 Home-Made

- 🔀 Out of season
- 🔀 Out of popular style or manufactured more than 5 years ago
- 🔀 Stained, damaged, strong scent or pet hair



Learn about Drawstrings Safety:

- Upper Outerwear WAIST Drawstrings
- Upper Outerwear **NECK** Drawstrings



rice & Pr

CLOTHING (Children's through Juniors, Maternity, Costume/Dress-Up)

WBL/NE Metro Blaine/Andover

JUST BETWEEN



Use 1.5" - 2" safety pins to attach your tags to clothing. Your tag attaches to the front right of your item.

Adding a Tag Using Tagging Gun



Puncture tagging gun through the manufacturer's tag. armpit (when

Puncture an **inside**

seam at right

looking at the front of the item).



Do **NOT** puncture directly through the garment fabric.

Do **NOT** puncture tagging gun directly through the fabric of an item. While safety pin holes disappear when washed, tagging gun holes do not.

ri**ce** to Sell!

At least 75% off retail

Remember to use Shopper-focused pricing (create a cannot-resist deal!) Choose to **REDUCE** when creating tags to sell even more on half price day!

ltem	Bargain Brands	Everyday Brands	Boutique Brands
Pajamas	\$2 - \$3	\$3 - \$4	\$5+
T-shirts	\$1 - \$2	\$2 - \$3	\$4+
Jeans / Pants	\$2 - \$3.50	\$3 - \$5.50	\$6+
Dresses / Dress Shirts	\$2.50 - \$4.50	\$3.50 - \$6	\$6 - \$8+
Sneakers	\$3 - \$6	\$5 - \$8	\$8+
Jackets / Coats	\$4 - \$6	\$6 - \$9	\$8+

Bargain brands = Cat & Jack, Garanimals, Cherokee, etc (retail \$4-10) Everyday brands = Carter's, Children's Place, Department store brands (retail \$6-15) **Boutique brands** = Crewcuts, Mudpie, Janie & Jack



Price HIGHER:

- New with Tags & Like-New
- Big Kids Clothing Sizes
- Boutique Brands

Price LOWER:

- Infant (under 12 months)
- Maternity
- T-shirts
- Everyday Clothes

Bundle lowerpriced items:

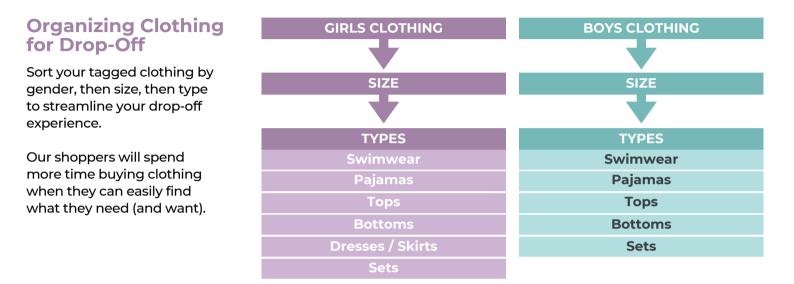
For example, bundle three \$2 pajamas on a single hanger with a \$6 JBF price tag; or three \$1 t-shirts for a \$3 JBF price tag.

Price & Prep:

CLOTHING (Children's through Juniors, Maternity, Costume/Dress-Up)

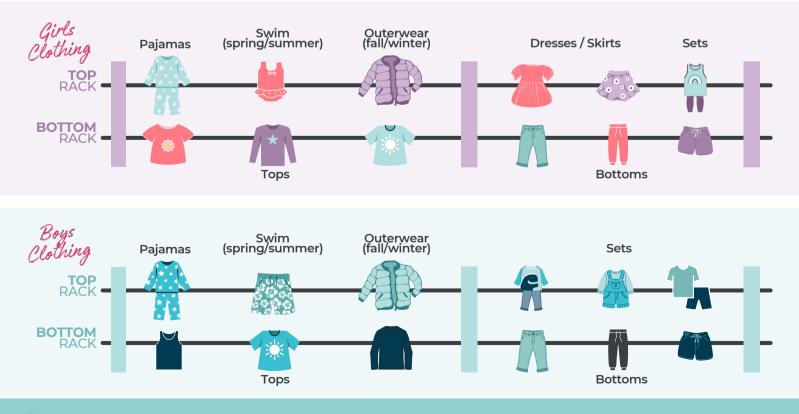
WBL/NE Metro Blaine/Andover

JUST BETWEEN



Dropping off Clothing at the Sale

Once your clothing is inspected and you're ready to place your items onto the sales floor, use this guide.



rice & Tr

INFANT ITEMS (Bath, Diaper, Feeding, Etc.)

WBL/NE Metro Blaine/Andover

JUST BETWEEN

JBF Shoppers love to score great deals on everything their new baby needs.

Essential #1 - All pieces secured together Essential #2 - Tag stays attached

Package items with multiple pieces using clear packing tape and clear self-sealing bags.

Attach your JBF tag securely using clear packaging tape.



Watch for More Infant Items Tips

Safety Matters: Infant Items

Use our <u>Safety Website</u> to be sure your items are safe to sell.

Please pay close attention to JBF Safety information for Otteroos & Owlets.



Price to Sell!



Infant items sell well when priced 75-90% off retail. Expecting parents **LOVE** saving money as they welcome a new child into their home! Be sure to select **REDUCE** too!

You CAN sell these items in great working order and very clean:

- Bathing & Grooming (tub, washcloth, bath toys, nail clippers, brush, comb)
- Diapers (unused cloth & disposable, wipe warmer, diaper disposal, travel changing pad)
- Potty Training Supplies
- Bottles & Nursing (breast feeding items, bottles, bottle drying & sanitizing, nursing cover, burp cloth)
- Feeding (bib, spoon, plate, cup, snackware, water bottle)
- Baby Carriers
- Swaddles & Receiving Blankets
- Home Safety (baby gate, childproofing, baby monitor, shopping cart cover)
- Medical (thermometer, scale)

Sorry, we CAN'T sell:

- 🔀 Medication, food, or formula
- 🔀 Used pacifiers
- 🔀 Crib Bumpers
- 🚫 Open-system breast pumps



Blankets/Bedding Used Blankets & Bedding are required to be marked to reduce on half price day (New Spring 2026)

rice & Fre

LARGE ITEMS (Baby Equipment, Large Toys, Furniture)

WBL/NE Metro Blaine/Andover

JUST BETWEEN

Large items sell **FAST** at Just Between Friends and you'll love getting them out of your house and garage while filling a need for another local family!

Essential #1 - All pieces secured together Essential #2 - Tag stays attached

If your item has multiple pieces or loose parts, keep everything together using clear packing tape, clear self-sealing bags, and/or zip-ties. We'll ask that you set up items such as pack-nplays to ensure that all parts are included. Be prepared to ziptie the carrying case to the item once you place it onto the sales floor.



Attach your JBF tag securely using clear packaging tape or hole-punch your JBF tag and attach with zip-tie.

Watch for More Large Items Tips

Figging Figure 1 f your item has a high JBF price, be sure to include the item's retail price in the tag description so that the shopper understands the great value!



Use our <u>Safety Website</u> to check for recalls. Car seats and cribs must include a JBF waiver.

Please pay close attention to JBF Safety information for **Doonas** and **Infant Safe Sleep**





You CAN sell these items in great working order and very clean:

- Strollers & Wagons
- 🗸 Cribs & Bassinets
- Pack-n-Plays
- V High Chairs
- Swings & Bouncy Seats
- 🕏 Baby Gates
- 🗸 Bikes & Bike Trailers
- Car Seats
- 🗸 Kids Furniture
- 🗸 Large Indoor/Outdoor Toys
- and More!

Sorry, we CAN'T sell:

- Recalled Items or Items that Pose a Safety Risk
- Items Missing Batteries or have Battery Corrosion
- 🔀 Not in Working Order
- Items with Stains, Holes, Excessive Wear, etc.
- Missing Essential Parts or Pieces (e.g. safety straps)





frice & Grep

LARGE ITEMS: CLAIM TICKETS

WBL/NE Metro Blaine/Andover

FRIENDS



rice & Prep:

SHOES



Shoes sell **extremely well** at JBF, so we recommend that you tag them first. Let's get started!

Essential #1 - All pieces secured together Essential #2 - Tag stays attached

Punch a hole through your JBF price tag and connect both shoes to the tag and to each other using a zip-tie.



Tip: Reinforce the hole punched tag with tape before ziptying. If your shoes can't be zip-tied together, watch our video for more strategies.

Watch for Tips on Tagging Shoes

Price to Sell!

\$ Best at **50%-75%** off retail

Shoes in great condition fly off the shelves at JBF. The cleaner, the better!

Local families are going to be thrilled to find your shoes at 50-75% off retail prices as they hunt for essentials at the JBF sales event!

You CAN sell shoes that are:

- Sizes & styles for infant through tween
- In great condition
- Very clean
- Suitable for the upcoming season

Sorry, we CAN'T sell shoes that are:

- 🔀 Too worn or missing laces
- 😢 Dirty
- 🔀 Out of season

Condition matters at JBF. The better your shoes look, the better they will sell. Toss them in the wash or use a brush or Magic Eraser to clean them well, including the soles.

Price <u>HIGHER</u>:

• Desirable brands such as Air Jordan, Nike, See Kai Run, Keen, etc.

Select **REDUCE** so that your shoes have a great chance of selling throughout the event!

Irice & Fref

TOYS



Toys are a **top-seller** at JBF, so it will be worth your time to tag as many as you can!

Essential #1 - All pieces secured together Essential #2 - Tag stays attached

Remember that we have lots of young shoppers, so keeping all parts of your item secure is a must.

Watch for Tips on Tagging Toys







Package all parts together using clear packing tape, clear self-sealing bags, and/or zip-ties.

Attach your JBF tag securely using clear packaging tape, OR use blue painter's tape if clear packing tape will damage the item when removed.







Price <u>HIGHER</u>:
Hot selling toys such as Legos, American Girl, Lovevery, etc.

- Large toys such as kitchens, doll houses, bikes & trikes.
- New with tags and in original packaging.

Price LOWER:

Infant Toys

Select **REDUCE** to make Shoppers even more giddy on Half Price Day if your item is still on the sales floor!

You CAN sell:

Toys for infants all the way up through tween ages

Sorry, we CAN'T sell toys that are:

- 🔀 Recalled or pose a safety risk
- Missing batteries or have battery corrosion
- 🔀 Not in working order
- X Missing essential parts or pieces
- 🔀 Miscellaneous bags of toys



Please check our safety site for toy recalls.





Sest at 75-90% off retail

Shopper-focused pricing is the way to go. Think about a price that would make you excited to brag about a great deal!



Almost anything related to kids is able to be sold at JBF. We even have an area for household and great-for-gifts items!



Tagging Room Decor



All Used Mommy Mart Items must be tagged to reduce at the half price Sale. 20 item limit on Used Mommy Mart Items

Mommy Mart Categories:

- Around the House & Room Decor
- Let's Party-Holiday Celebration
- Fur-Baby Accessories
- For Dad
- Hobbies/Exercise
- Treat Yourself

Sorry, we CAN'T sell:

- 🔀 Non-family Friendly Items
- 😢 Vintage items
- 😢 Estate sale items



Please check our safety site for product recalls.

ු) <u>Safety Recalls</u>



Sest at 75-90% off retail

Select **REDUCE** to these items to increase your chances of selling more of your items!



ODDS & ENDS (Accessories, Sporting Goods, Misc)



Almost anything related to kids is able to be sold at JBF. We even have an area for household and great-for-gifts items!

Essential #1 - All pieces secured together Essential #2 - Tag stays attached











Clothing 🛷 Accessories

- **Briefs and Underwear** will need to be hung on a hanger and sold in bulk - No Single Briefs or bagged underwear will be accepted unless New with Tags
- **Bras** must be hung on a hanger and with their specific size on the tag
- **Tights** should be in a clear bag (Tights should not be displayed like pants on a hanger)
- No Single Unit **Hair Accessories, Baby Beanies or Socks** (These items should be bundled in groups in a clear bag)
- **Jewerly** should be in small bags with teen and adult jewelry in Mommy Mart

When prepping clothing accessories, make sure they're neat, visible, and clearly displayed—buyers love items that look their best! **The better they look, the faster they sell!**

Tagging Accessories



- 15 Item Limit on Used
 Clothing Accessories
- Used Items Must Go Half Off
- New Items Must be 25-50% off retail
- All Items must be Prepped and Tagged per Event Guidelines
- Accessories are:
- Socks/Tights Scarves/Jewelry
- Hats
 Belts, Ties & Suspenders
 Hair Accessories
 Briefs and Bras
- New Items will be Limited to 3 items per exact item*
- Winter Hats and Mittens are not Limited

***BULK ITEM EXCEPTION** (more than 3 of a exact item): If a secondary display is an option, more will be accepted per approval - Additional items can be restocked through daily drop-off

You CAN sell:

- Socks & tights
- Hair accessories
- Hats and beanies
- < sporting goods
- 🕑 Backpacks & lunchboxes



Please check our safety site for product recalls.



Sorry, we CAN'T sell:

- Sporting Goods Items showing signs of rusting or damage
- Sporting goods safety items older than 5 years
- 🔀 Used cloth face masks



Sest at 75-90% off retail

Select **REDUCE** to these items to increase your chances of selling more of your items!



You did it! All your hard work will soon turn into a seller check!

Get Organized for Drop-Off

Pack your non-clothing items so they are grouped by category to ensure a stream-lined drop-off process.

Pack your clothing by size and type.

Print Drop-off Form

Drop-off is Based on your Seller Reservation

Blaine/Andover Drop-Off Information

White Bear Lake Drop-off Information

What to Expect at Drop-Off

Plan for about 60 minutes to drop off your items. If you have more than 250 items, give yourself extra time.

- 1 Check In: Bring a small JBF item to scan at our welcome desk. Then grab a rolling rack and load your clothing.
- 2 **Clothing Inspection:** Drop off all clothing at the inspection area. While that's happening, place your non-clothing items on the sales floor.
- 3 Place Items on the Sales Floor: Place your non-clothing items on the sales floor where they belong. Then, return to Clothing Inspection, pick up your approved clothing, and hang items in appropriate places on the clothing racks.
- 4 Safety Check: Items a child sits in, is carried in, or sleeps in will be checked at the Safety & Recalls Station.
- 5 Large Items: Attach a large item claim ticket to each large item. This helps shoppers know how to buy it during the sale.

Need to Check your Seller Reservation? Can't Find it? Change or Modify it?

You will want to claim or Log into your Webconnex Account

Reservation Website

First-Time Webconnex Users or consignors



You will want to claim your account
 Enter your Ticket Reservation email
 Follow the prompts to access your account
 Select Registrations from the menu
 Edit or Review your Ticket

After you have Claimed Your Account or Returning User



1. Enter your Email Address & Password 2. Select Registrations from the menu

3. Edit or Review your Ticket

Add \$\$ to your JBF Check:

- 🜖 Join our Team!
- S Upgrade to Consignor Plus!
- 👂 Refer a Friend
- 9 Pick 5 Bonus
- 🜖 Smart Pay

Blaine/Andover Seller Perks

White Bear Lake Seller Perks